

Simply Southern Store

Dress Code and Personal Appearance Standards



At Simply Southern, it is important that our stores present a clean, tasteful appearance at all times, when representing our Company. In addition to boosting the stores atmosphere, employee dress standards should help drive the sales in the store by showcasing our great apparel, and our team's commitment.

THE BASICS

The following items are REQUIRED of employees while working in the store, or representing the company:

- Simply Southern branded Shirt (including all lines of t-shirts, tops, dresses, Men's button-down, etc.)
- Pants WITHOUT tears, rips or stains
- Closed toed shoes or closed toe sandals

YES

Examples of Acceptable Clothing Items

The following are items that meet the dress code criteria. Please note, these are examples of what is acceptable, but are not all inclusive:

TOPS

- Tank Tops (shoulders must be at least 4 inches wide)
- Simply Southern T-shirts
- Simply Southern tops



BOTTOMS/DRESSES

- Jeans or Khakis
- Shorts (no shorter than 3 in above the knee)
- Skirts or Dresses (no shorter than 3 in above the knee)



ACCESSORIES

- Simply Southern branded hats
- Accessories (jewelry, hair bows, scarves etc) are encouraged

SHOES

- Closed toe flats
- Closed toe sneakers
- Closed toe sandals



NO

Examples of Unacceptable Clothing Items

The following items are PROHIBITED when working in a Simply Southern Store. Please note, these are examples of what is not acceptable workwear, but are not all inclusive.

- Open toed shoes and sandals
- Flip flops or 'Crocs'
- Crop tops or sheer tops
- Low cut tops
- Any apparel with other logos, phrases or images that are NOT Simply Southern
- Spaghetti strap tops or dresses
- Leggings or other tight-fitting pants
- Jeans with cuts, holes, or stains



Personal Appearance



Employees must represent Simply Southern with a clean and professional appearance. Hair must be properly maintained. Facial hair must be neatly trimmed. Employees should demonstrate good judgement with all other personal grooming and hygiene habits.

If an employee reports for their shift, and the manager determines they are in violation of this dress policy, they will be asked to change or correct the issue on their own time, prior to punching in for their shift. Violation of this policy may result in disciplinary actions up to (and including) termination.

If you have cultural, medical and/or religious requirements to wear something that may not conform to these guidelines, please contact your manager or human resources.

Remember you are promoting our brand! Keep in mind that customers often look to employees for outfit inspiration, fashion advice and honest opinion. Customers value how employees portray their brand.